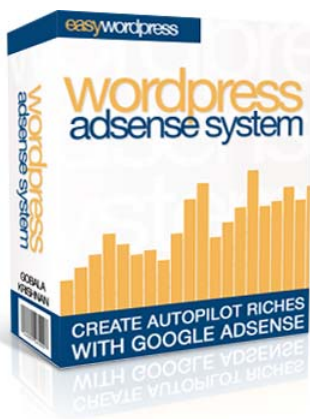


Auto-Blogging Secrets Revealed

“How to Automate Blogging and Content Creation for Quick Profits”

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Part 1 – What Is Autoblogging?

By now, after watching the **12 Secret Blog Traffic Videos** and reading the **Bloggng for Profits Guide**, you should already know these things:

1. What a blog is, and how to set-up one
2. How to drive traffic to your blog
3. How to make money from your blog

Now we're going to take it one step further with Autoblogging.

So what is autoblogging? As you may have already guessed, it merely means, "automated blogging". With autoblogging, all you need to do is:

1. Decide on a topic or niche market you want to make money with
2. Set-up a free account with Blogger (www.blogger.com) or install Wordpress (www.wordpress.org) on your own domain
3. Install autoblogging software and set-up the configurations
4. Let the software automatically find content and post it as new posts into your blogs
5. Make money from Adsense, Amazon, Clickbank and almost any other good affiliate program

Although there are many types of software you can use for autoblogging, almost all of these generally work like this:

1. Grab RSS feeds from news sites or blogs
2. Grab new articles from text files on your computer
3. Grab data feeds from affiliate networks
4. Randomize all these sources of content
5. Post them as new blog posts randomly
6. Pings authority sites about your new content
7. Get indexed by search engines and get traffic
8. Visitors clicks on ads, buys affiliate products
9. And you make \$\$\$

Can you imagine – everything I just mentioned above, which can take hours, day or even months for the average Joe to do, can and SHOULD be automated with the right type of software?

So lets explore what you need for creating massive autoblogging campaigns...

Part 2 – RSS To Blog

RSS means Real Simple Syndication, and it's a technology used to promote your site's content. You readers can "subscribe" to your RSS feeds, and read your content directly from their desktop instead of having to visit you website.

RSSToBlog is an RSS aggregator software, which means that it picks up RSS feeds from other sources, and reprints these feeds in text format into your own blog.

Before you decide to use RSSToBlog however, you may want to consider getting a suitable web hosting company. Although you may already have a web host, I strongly recommend that you get either **Resell Hosting** or **Dedicated Hosting** as it is scalable, and less chances of getting shut down due to server overload. Get more information on web hosting here:

www.easywordpress.com/go/hosting

The first step in your entire autoblogging process is to get RSSToBlog, as most of the other stuff I cover here requires RSSToBlog in some way or another.

You can get it here:

www.easywordpress.com/go/rss2blog

Once you've downloaded a copy of RSSToBlog, install the software into your server as per the instructions given. Then access the configuration page and you'll see something like this:



RSS to Blog
The Automated Blog Poster!
Supports Blogger, Word Press, Moveable Type/TypePad, MSN Spaces & Live Journal

Install Type: Install with CPanel Info (can create MySQL DB automatically)

CPanel domain: www.timeshare-selling-guide.com

CPanel User: [Empty]

CPanel Password: [Empty]

CPanel Theme: x2

User e-mail: [Empty]

MySQL Server: localhost

Use existing MySQL DB

Install

Set-up your MySQL database and follow the installation instructions.

You can add a new blog in the "Profiles" page and when you're done, you can start to configure how the software gets and uses content for your blog. Basically RSSToBlog gets content from:

1. Search engine results based on your keyword
2. News feeds based on your keywords
3. RSS feeds based on your keywords
4. Articles in text format

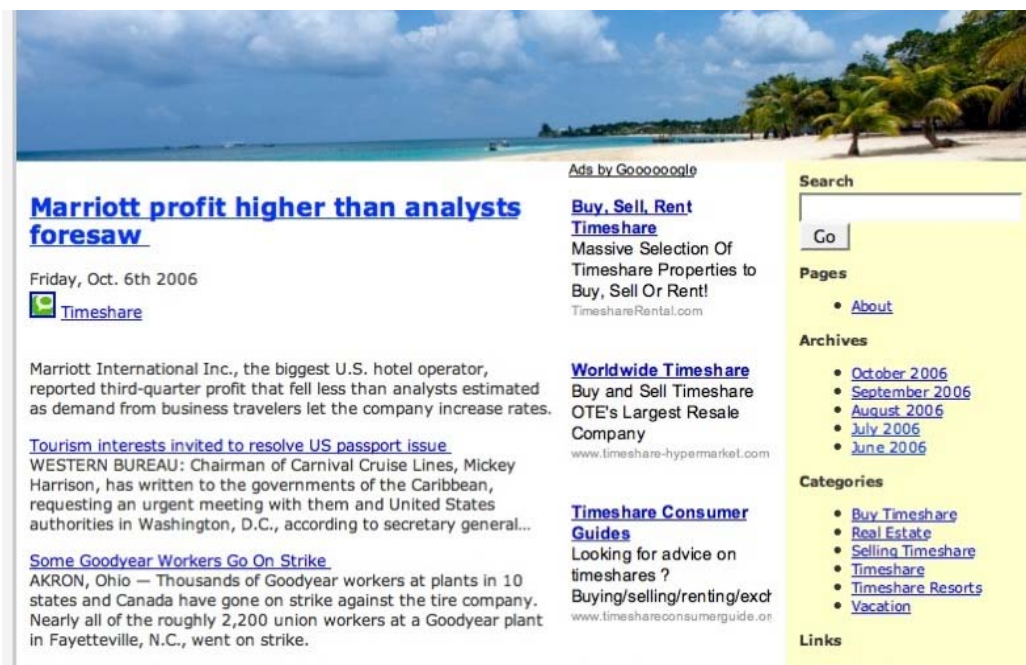
The important part in using the software is to set a random posting time. The more random your posts appear, the less likely it is to ring some kind of alarm bell on the search engines.

Allow your blog posts to develop naturally, and choose either the “Random Post” or “Post 4X a Day” options.

Random Send Time	4X Per day
Choose Number of Blog Posts Per Run (Choose how many posts the application should make to your blog each time the script is executed. Each Post will differ if you choose a value greater than 1)	1

If you post too much content too fast, this will seem unnatural to search engines like Google, and they may not index your site at all.

Here' an example of a blog I created using Wordpress and RSSToBlog:



This is probably the first blog I created, and I use it mainly for demonstration purposes. I didn't do it right the first time, so I don't really get much traffic at all to this blog.

But it DOES posts content automatically till this day, and it does make me at least a little bit of money from Google AdSense:

August 1, 2006 - [CSV](#)

Channel ▲	Page impressions	Clicks	Page CTR	Page eCPM [?]	Earnings
Timeshare	Data blocked as per AdSense policy				\$20.94
Totals					\$20.94
Averages					\$20.94

This website is a total wreck, as I didn't have the benefit of reading a report like this when I started autoblogging. Yet, with all the mess the site still makes about \$10 a month, which is not bad for a trial-and-error site.

Does autoblogging work?

Yes it does. It used to work a whole lot easier, but it still does. The total time it takes me to create an autoblog is just under 20 minutes, and I have an additional income stream for the rest of my life!

However, to move forward and full away from the rest of the crowd also using the same software, you need to diversify your blog posts, and the easiest way to do this is by adding articles to your blog posts.

The good news is that this can also be done automatically.

Part 3 – Article Content Builder

Every day, tons of new articles are pumped into the Internet by various authors looking to promote their ideas, products, and get traffic to their site.

Most of these articles come with a reprint license, which means that you can also use them as content on your site, as long as you give credit to the original authors.

However, to use these articles can be a daunting task. You need to visit article directories, search for the articles you want, copy them, and paste them into your blog.

This can get very annoying, especially if you have more than one blog. With the Article Content Builder however, all you need to do is enter a keyword, and the software will automatically retrieve all the articles you'll ever need.

You can download the Article Content Builder here:

www.easywordpress.com/go/articlecontent

Article Content Builder will save all the articles automatically into a single text file (.txt). It also automatically formats the articles for posting. Then, all you need to do is fire up your RSSToBlog software, and then put the articles into a "Text Pod".

Then you can add this Text Pod into your posting schedule, and the articles will be posted either randomly or sequentially, according to your preferences.

Take note however is you post articles randomly, the same article may be posted more than once.

Part 4 – Private Label Rights

The best way to add new content to your blog is to write articles yourself, or hire someone to write them for you.

For most people however, both these options are not practical. The next best thing then is to use **Private Label Articles**.

Unlike other people's articles, your own any PLR article you buy. You can change it in any way your want before posting them to your blog.

It usually cost a whole lot less to buy tons of PLR articles than it is to hire someone to write them for you. You can get an exclusive monthly membership for PLR articles from a site called **Niche Products Monthly**:

www.easywordpress.com/go/npm

With NPM, you get monthly content in the form of articles and complete e-books in Microsoft Word format.

You can post those articles right out of the box, but you'll get better results by making some small changes to the content. There are some very smart ways to edit PLR content to make them much more unique, meaningful and search-engine friendly.

Edmund Loh has an excellent resource where he and Aurelius Tjin discuss this in detail, so you should really go there, set-up an account and devour all the good content they have:

www.easywordpress.com/go/plrsecrets

Part 5 – Article Extractor

In true autoblogging style however, you don't want to have to post these articles one-by-one to each blog you create. To overcome this problem, simply put this code into the beginning of each article's title:

#TITLE#

Next, put this at the end of the title:

#/TITLE#

To make sure each article is posted individually, add this code into the end of each article:

#BREAK#

Once you've done this, save all the PLR articles into a single text file, and enter it into the Text Pod option in RSSToBlog.

If you don't want to do this manually, you can download another add-on to RSSToBlog called Article Extractor:

www.easywordpress.com/go/articleextractor

With the Article Extractor, all you need to do is select the PLR articles folder on your PC, and the software will automatically insert all the required codes and save it into a single text file:

You can save a lot of time by using this software, so you may want to get it as soon as possible.

Part 6 – Affiliate Data Feeds

This tactic is meant for advanced users only, although if you're a highly motivated newbie you can still pick this up.

The concept behind this is that most affiliate networks like Commission Junction (www.cj.com) and LinkShare (www.linkshare.com) have individual merchants that produce a "catalogue" of their goods and services in the form of a data feed.

This data feed is basically a spreadsheet file (Microsoft Excel, remember?) that comes in a CSV format. Within this data feed you'll find the name, description, images link and other details related to each product.

If you can turn this feed into blog posts and automatically insert your affiliate links for each product, then each blog post that you create automatically generates commissions for you in one way or another.

In other words, instead of writing content and hoping someone will click on your affiliate products; why not make the affiliate product name and description itself the “content” of your site?

The Affiliate Feed Generator software works with RSSToBlog, and you can get it here:

www.easywordpress.com/go/affiliatefeeds

Part 7 – Clickbank RSS Feeds

Similar to the Affiliate Feed Generator, you can also extract data feeds from Clickbank, which is the largest online marketplace for digital products like e-books and software.

Using Clickbank Feeds Generator, you can automatically blog about all Clickbank products, and automatically insert your affiliate ID to all links to the original product website.

Since most Clickbank vendors pay out between 40% - 75% commissions on products that range anywhere from \$9 to \$99, you can earn a LOT of commissions per month with this autoblogging technique.

This software is an add-on to RSSToBlog, and you can download it here:

www.easywordpress.com/go/clickbankfeeds

Part 8 – Translating For Cash

While autoblogging works well by itself, it works even better if you’re doing what most people are not already doing – translating the content to as many other languages as possible.

Each page that you translate becomes new, unique content.

If you’re using the right type of software, the pages also become search engine friendly, which means that search engines like Google will rank your site highly for searches done in other languages.

In other words, each page now multiplies to 8 different pages in 8 different languages. For the same amount of work, you multiply your earnings potential by 8.

The best software you can use to translate content is Translation Gold by John Ledger, a mainstay in the Internet marketing world. You can download translation gold here:

www.easywordpress.com/go/translation

Conclusion

Just one piece of advice: Don't dismiss autoblogging.

You may have this idea in your mind that all your websites need perfectly written content that will amaze your readers to come back for more every day. You may think that you don't need all the resources mentioned in this report, and that you can do it all by yourself.

The truth is that autoblogging can be put to good use if you just think creatively, and add a little of your own tricks instead of just doing what everyone else is doing.